



*Crafted with Luxury and Style.
For New Age Royalty.*

Creating a Sustainable Working Environment

Sustainability is the keyword in the Raysil developmental module. The Green Fashion concept is driving growth for us both in India and abroad.

- The company is committed to maintaining the environmental interests at every point.
- It is instrumental in creating a sustainable style statement.
- From designing to delivery, sustainability is the core strategy for the company

In short Raysil is quality crafted with grace and that which brings in a perfect union of elegance and finesse.

Natural Origin

Given the main motto of environmental sustainability, Raysil is a completely biodegradable engineered fabric made from wood pulp. It is created from top grade pulp imported from Sweden's Domsjo Fabrikar. In keeping with the Aditya Birla Group's global expansion plans, this Swedish firm was acquired in 2011 bringing in synergies of cost, comfort and efficiency. This has made it possible for Raysil to manufacture top quality products using the best raw materials without letting the cost go out of hand.



Grasim Industries Limited
(Unit: Indian Rayon)



Ground Floor, 'B' Wing, Ahura Centre, Mahakali
Caves Road, Andheri (E), Mumbai - 400 093
Tel.: +91 22 6691 7930 / 31
Fax: +91 22 6691 7945 / 60
Email: raysil@adityabirla.com
www.adityabirla.com

New Delhi Office:
1215-A, Modi Tower,
98 Nehru Place, New Delhi - 19
Tel: +91 011 41306630 / 31
Mobile: 9810238828

Fashion Yarns from Indian Rayon

Imagine the lush greenery, the soft feel of tender new leaves, the fragrance of freshness. Imagine nature in its complete splendor. Would you believe that we can weave the magic of nature for you to drape through our rayon fabrics?

At Raysil, we are committed to reinterpreting rayon in an environmentally conscious way. Our fibres are created using 100% natural and biodegradable filament yarns. We sew the Indian Rayon expertise in fabric manufacturing and give it a twist of sustainability to bring home magical, gorgeous, comfortable clothes with classic appeal.



Endearing qualities of Premium Carpets

Carpets manufactured with Raysil, the unique range of viscose filament yarns from Indian Rayon, is of 100% natural origin and unmatched in opulence. Made from premium imported wood pulp that gives optimum resilience, vivid colors, natural lustre, silk like sheen, no shedding and feather like feel for premium carpets fit for new age royalty.

- **100% Natural Origin:** Raysil is made from 100% soft wood pulp sourced from Domsjo Fabrikar, Sweden (an Aditya Birla Group Company).
- **Optimum Resilience of Carpet Piles:** Since Raysil is a continuous viscose filament yarn, it imparts excellent resilience and allows piles to bounce back in carpets; one of the most appreciated features in premium carpets.
- **Silk like Sheen:** Raysil imparts a natural lustre to carpets that makes it uber-luxurious. The comfort, texture and softness mirrors that of natural silk and makes for a memorable experience carpets.
- **No Shedding:** Raysil carpets has no shedding of fibres in carpets; (Wool, cotton or even VSF yarns shows a tendency of shedding short fibres).



Centrifugal Pot Spun Yarn (PSY)

Deniers	75	100	120	150	180	225	300	450	600	900	1200
D Tex (Approx.)	83	111	133	167	200	250	333	500	667	1000	1320
Filament	24/40	40	40	40	40	40	48	90	90	90	20
Bright	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dope Dyed Color				✓	✓	✓	✓	✓	✓	✓	✓
Dull			✓	✓							

A wide range of Applications

When you think of Carpets, or home drapes, or any fabric for that matter, it is hard to miss the charm of Rayon. At Raysil we have created Rayon, hub of haute couture in every type of special wear, formal wear and luxurious drapes. From hospital essentials to the perfect home stop, from weddings to corporate meet ups, we bring in a mind boggling range of fabrics that reflect our Quality, Variety and commitment to Sustainable Fashion.



Coarse Yarn: 180D - 1200D

- Home textiles - upholstery, tapestry, bedspreads, carpets, wall paper and other furnishing material
- Knits - Socks, shrugs etc.
- Embroidery & jari fabric ornamentation
- Selvage of suiting & Interlining
- Tassels & laces
- Medtech (Crepe Bandages) & Technical Applications

About Raysil

Think Rayon and you will think about us, Indian Rayon. Our one of a kind single unit manufacturing facility in Gujarat's Veraval weaves out a lion's share of India's Rayon demand. This 19800 tons/annum plant is distinctive in several ways.

- We are a one stop shop that offers a wide range of products for various industries and categories:
 - ♦ Pot Spun Yarn (PSY)
 - ♦ Continuous Spun Yarn (CSY)
 - ♦ Spool Spun Yarn (SSY)
- We are one of the largest Indian exporter reaching more than 45 countries.
- We are the proud recipient of the SRTEPC Export Award multiple times

Our Parent Company, the \$45 billion Aditya Birla Group comes with a 60-year legacy and ranks prominently in the list of the Fortune 500 companies.

Vision & Mission

Indian Rayon is committed to 100% customer satisfaction with no compromise on quality. Customers have given a resounding support to our endeavors and we aim to continue on our mission.

We plan to achieve our goals through

- Optimising Innovation
- Undertaking developmental initiatives
- Constructive employee engagement
- Enhance the sustainability of our products